

Saturday 17th November 2018  
Crowne Plaza Hotel Newcastle

The Annual COCO Ball is a highlight in our social calendar and an important fundraising event to support our work in East Africa. With between 220 and 260 guests primarily from the North East, our Ball attracts a diverse range of philanthropic individuals and organisations from across all sectors.

Sponsorship from your company will allow COCO to increase our impact in East Africa through direct community support. There are three bands to choose from and we are happy to work with you to ensure that your company receives the most relevant package for you.

### Silver sponsorship package: £1,000

- One table at the event
- Advert in the programme
- Branding in the foyer
- Social media coverage to over 5,000 followers
- Logo on all correspondence to 1,225 invitees

### Gold sponsorship package: £3,000

- Name on a small project in East Africa
- One table at the event
- Advert in the programme
- Branding in the foyer
- Social media coverage to over 5,000 followers
- Logo on all correspondence to 1,225 invitees

### Platinum sponsorship package: £5,000

- Main sponsor of the event
- Name and logo on a building in a school in East Africa
- Two tables at the event
- Opportunity to speak and showcase your company
- Mention in all press coverage
- Centre advert in the programme
- Logo at top of all correspondence to all 1,225 invitees
- Branding opportunities in the foyer and main room
- Social media coverage to over 5,000 followers
- Opportunity to distribute promotional materials to guests



If you are interested in sponsoring the event or discussing the details further please call Paul at COCO on 0191 261 7427 or email [paul@coco.org.uk](mailto:paul@coco.org.uk)